



For immediate release:

CELEBRATE CANNABIS!

- A PEACEFUL CELEBRATION OF CANNABIS AND CANNABIS CULTURE -

10TH ANNUAL GLOBAL MARIJUANA MARCH
AT THE 2ND ANNUAL TORONTO FREEDOM FESTIVAL
Saturday, May 3rd, Queen's Park North – 2:00 p.m.
FREE ADMISSION

www.torontofreedomfestival.com
www.worldwidemarijuanamarch.org

The **Toronto Freedom Festival's** flagship event is the **Worldwide Global Marijuana March**. This multi-city event takes place in over 200 cities worldwide on the same day, including Antwerp, Athens, Atlanta, Belgrade, Berlin, Bermuda, Budapest, Buenos Aires, Columbia, Dublin, Jerusalem, London, Los Angeles, Madrid, Mexico City, New York, Paris, Prague, Rio de Janeiro, Rome, Stockholm, Tokyo, Vancouver and Washington D.C. The purpose of the march is to celebrate cannabis and cannabis culture.

Toronto's 10th Annual Global Marijuana March is the largest of all participating cities, with over 12,000 people attending last year. In its ten years, not one person has ever been arrested for possession. On May 3rd, marchers will travel peacefully north along its traditional Bloor Street West route and continue eastward to Yonge Street. Heading south to Wellesley, they will return to Queen's Park for the remainder of the day. The march will leave the north-end of Queen's Park at approximately 2:00 p.m.

We are presently confirming interviews. Please add this info to your listings.

Images are available at:

<http://www.flickr.com/search/?q=Toronto+Freedom+Festival&m=text>

<http://www.flickr.com/search/?q=global+marijuana+march>

Please ensure photographers are contacted to obtain permission for use.

The Toronto Freedom Festival was developed to offer thoughtful, passionate groups a forum to expose their ideas to thousands of progressive thinking individuals. A person's choice may not be the same as yours but their freedom to choose should be. Toronto welcomes the world to experience the special energy that our Freedom Festival provides.

For media information, please contact:

Planet3 Communications-Sarah Etherden/Marli Bennett/Joanne Smale
t: 647.346.4101, f: 647.346.4104, e: info@planet3com.net