



For immediate release:

PROGRAMMING HIGHLIGHTS

25,000 UNITE FOR FREEDOM!
2ND ANNUAL TORONTO FREEDOM FESTIVAL
Saturday, May 3rd, Queen's Park North
12:00 p.m. – 8:00 p.m.

10th Annual Global Marijuana March, 2:00 p.m.

FREE ADMISSION

www.torontofreedomfestival.com

The much anticipated 2nd Annual **Toronto Freedom Festival** (TFF) returns Saturday, May 3rd to Queen's Park North. The city's largest one-day outdoor spring festival, will once again present multiple stages featuring musicians, vendors, artists, exhibitors and speakers coming together to celebrate our cherished freedoms. Once again there will also be an Awareness Area with several community organizations representing local and global interests.

10TH ANNUAL GLOBAL MARIJUANA MARCH:

The Toronto Freedom Festival's flagship event is the Worldwide Global Marijuana March. This multi-city event takes place in over 200 cities worldwide on the same day! The purpose of the march is to celebrate cannabis and cannabis culture.

Toronto's Global Marijuana March is the largest of all participating cities with over 12,000 people attending last year. Marchers travel peacefully north along its traditional Bloor Street West route and continue eastward to Yonge Street. Heading south to Wellesley where they will head back to Queen's Park for the remainder of the day. The march will leave the north-end of Queen's Park at approximately 2:00 p.m.

C.A.L.M. EDUCATION AND AWARENESS AREA:

C.A.L.M. (Cannabis As Living Medicine) is an organization that provides safe and secure access to medicinal cannabis. Topics discussed will include:

- Cannabis as an alternative medicine to alleviate symptoms associated with chronic or terminal conditions
- Benefits and common side-effects of medication and ailments
- Legal clinic and Q&A with Ontario barrister, **Ron Marzel**



SPEAK FREE STAGE:

12:15 p.m. – 4:30 p.m.

Canada's 'Prince of Pot' **Marc Emery** and a line-up of interesting and thought-provoking speakers will address the Toronto Freedom Festival with discussion and conversation regarding one's right to freedom. Acoustic, freedom-based songs will be performed by Toronto's **Gryffyn**, a progressive, musical duo influenced by rock, blues, jazz, classical and funk.

- **Marc Emery** of Cannabis Culture and Canada's beloved "Prince of Pot" will discuss the **Freedom to Not be Extradited**.
- **Nora Wolf**, Reiki Master, born Psychic and meditation leader, will present a **Freedom and Choice of Meditation** address. A "How-to" and Q&A will follow.
- **Rob Connell**, Toronto Ravers Information Project (TRIP), will discuss the right and **Freedom to Party Responsibly**.
- **Lady Loxx**, host of CHRY's 'News Now', poet, Spoken word artist and promote will represent one's **Freedom of Expression** and **Freedom 'To Be'**.
- **Travis Blackman**, poet: **Freedom of Expression**
- **Alison Myrden**, Law Enforcement Against Prohibition, former youth corrections officer, lifetime MS patient, med-user and activist will talk about the **Freedom from Bad Prohibition**
- **Ian Levine**, Pardons Canada will address the individual right to be **Free from Criminal Record**.
- **Tikher Teferra**, writer and 'Man of the Millennium' filmmaker will speak regarding the **Freedom to Know Who You Are**.
- **Ron Marzel**, Carasel will present an address regarding the **Freedom to Choose Medical Marijuana Suppliers, Court Cases and Lawyers**.

'LIVE FREE' MAIN STAGE: Presented by NuFunk and The Gerbz

11:30 a.m. – 7:45 p.m. - *Celebrating the Sound of Freedom*

Showcasing local, Canadian talent, the 'Live Free' Main Stage has programmed a variety of acts for the musical palate. Headquarters for the 4:20 countdown, the stage will also platform the TFF Sonicbids winner. The lucky entrant, competing with loads of other talent bidding to be part of this stage's line-up will win a slot to play alongside some of Toronto's great artists. Featuring Wavvvy Javvy as MC, performances include:

- Down With Webster
- House of David Gang
- Ko Kapches
- God Made Me Funky



- King Sunshine
- Chameleon Project
- Gratefully Dedicated Soundsystem
- Whitey Don
- Sonicbids Winners Performance
- Surprise Guest!

'DANCE FREE' STAGE:

Hosted by The Gerbz Presents, YYZ Entertainment and Jennstar

11:30 a.m. – 8:15 p.m. - *Celebrating the Freedom of Movement*

Paying homage to electronic music and culture, the 'Dance Free' Stage brings to the table some of the best acts in the city, showcasing a variety of different electronic genres.

- Manzone and Strong
- Mario J.
- Kenny Glasgow
- Spence Diamonds
- My Favourite Robot
- The Roaches
- Sydney Blu
- Simon Jain

SOLID APPAREL 'DnB SOLDIER STAGE':

11:30 a.m. – 7:00 p.m.

- Junglist Movement
- F.T.S.
- Hustlin Beats
- On Point
- Future Sound
- Ruff Plate Militia
- Front Left

A/K/A TOMMY CHONG SCREENING: *Celebrating the Freedom to Rage*

Circa Night Club – Skyy Cinema, 126 John Street

7:00 p.m. – 10:00 p.m. Cash Bar. Invite Only.

TFF partners with the legendary Tommy Chong the icon's documentary a/k/a Tommy Chong to the festival's line-up. The film is a dynamic portrait of comedy legend Tommy Chong of Cheech and Chong set against the unfolding political horror story of post 9/11 America. Filmmaker Josh Gilbert follows the tragic and absurd tale of Chong as he travels down the rabbit hole of America's war on drugs and the federal prison system after



becoming the primary target in a government sting, code named Operation Pipe Dreams. After party to follow.

TASTE OF FREEDOM:

To accommodate the 25,000+ hungry festival-goers, the additional food vendor area featuring the tasty treats Ontario Corn Roasters, Jackson's Ice Cream, Summer Fun Funnel Cakes, Summer Fun Fajitas, and many more. This is an alcohol-free event.

RETAIL VENDORS:

Plenty of accommodations will be made for those with the itch to shop at TFF's marketplace. Vendors will include Friendly Stranger, THC/Kindred, Hemp on Wheels, Tiny Tom, Highlife Hempwear, Benevolent Stranger, Little Green Book, Roach O Rama, Eversmile, Skunk Magazine, Artistic Imports, Puff Mama and Solid Apparel.

*We are presently confirming interviews.
Please add this info to your listings.*

Images are available at:

<http://www.flickr.com/search/?q=Toronto+Freedom+Festival&m=text>

<http://www.flickr.com/search/?q=global+marijuana+march>

Please ensure photographers are contacted to obtain permission for use.

The Toronto Freedom Festival was developed to offer thoughtful, passionate groups a forum to expose their ideas to thousands of progressive thinking individuals. A person's choice may not be the same as yours but their freedom to choose should be. Toronto welcomes the world to experience the special energy that our Freedom Festival provides.

For public information, please visit: www.torontofreedomfestival.com

No Dogs, No Glass, No Alcohol, No Attitude. - Rain or Shine.

For media information, please contact:

Planet3 Communications-Sarah Etherden/Marli Bennett/Joanne Smale
t: 647.346.4101 f: 647.346.4104 e: info@planet3com.net